6th INTERNATIONAL SEMINAR ON NUSANTARA HERITAGE

25th September 2017
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Institut Seni Indonesia
Denpasar-Bali
Proceeding

6th INTERNATIONAL SEMINAR ON NUSANTARA HERITAGE
“Nusantara’s Cultural Arts Diversity as Inheritance Source of Tolerant and Inclusive Society’s Development Value.”

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“Nusantara’s Cultural Arts Diversity as Inheritance Source of Tolerant and Inclusive Society’s Development Value.”

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DENPASAR
2017
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GREETINGS
HEAD OF STEERING COMMITTEE GREETING

Praises we extend to God Almighty, Ida Sanghyang Widhi Wasa, for His abundance of blessings has help the launching of the 6th International Seminar on Nusantara Heritage held on Monday, September 25th, 2017 at Natya Mandala and Citta Kelangen Building, Institut Seni Indonesia Denpasar Bali. The theme of this year’s Seminar is “Nusantara’s Cultural Arts Diversity as Inheritance Source of Tolerant and Inclusive Society’s Development Value.” Diversity of Nusantara Art Culture, is a beauty that is worthy to be appreciated and developed. This latent knowledge can be a source of inspiration and scientific development to establish character into Nusantara in Southeast Asia as a tolerant allied nations.

Lately the problem of intolerance has arisen in society and social media in its various forms. Researchers as a scientific society should respond in ways that are wise and sensible, collectively seek solutions and ways of handling them. In the past the values of Nusantara have been proven to bind kingdoms, islands, ethnic, religions and cultures in Southeast Asia. Therefore, the extraction of latent knowledge in the past, makes it necessary to get researchers’ attention so that the development of grounded knowledge can be improved on an ongoing basis. Intense excavation of the values of this Nusantara heritage needs to be done to compensate for the various modern knowledge that is sometimes less precise with the culture of Nusantara. The ideas, suggestions, acts and works of that era ran in unison throughout Southeast Asia without violence and warfare. Nusantara has creations and even masterpieces such as Borobudur, Angkor Wath, Prambanan and others, can be an inspiration for the development of craft, design and culture in this modern era.

In this regard, the committee would like to thank all the participants involved, from the Board of Committees, Keynote Speakers, Reviewer, Formulating Team, and all presenters who have been actively participating in this International Seminar on Nusantara Heritage. As head of committee, we also extend our gratitude to all the committees who have worked hard to launch this 6th International on Nusantara Heritage. Final word on behalf of the organizing committee, we apologize as much as possible if in the implementation there are wrong words, speech, or unsatisfaction in the services we do. For the attention and contribution we express our deepest gratitude.

Denpasar, September 25th 2017
Head of Steering Committee,

Dr. Anak Agung Gede Rai Remawa
Assalamualaikum Warahmatullahi Wabarakatuh.
Salam sejahtera,
Om swastiastu.
First of all we would like to welcome you, glad to meet you again, and welcome to join the annual event "Nusantara Heritage Seminar" which is the 6th international seminar held at Institut Seni Indonesia (ISI) Denpasar, Bali. As we know and participate together, this "Nusantara Heritage Seminar" is a series of annual seminars starting at the Universitas Malaysia Sabah (first seminar), Universitas Negeri Semarang (second seminar), Institut Teknologi Bandung (third seminar), Universitas Pendidikan Sultan Idris, Malaysia (fourth seminar), and Institut Seni Budaya Indonesia, Bandung (fifth seminar). And, this time the sixth seminar was held at the Institut Seni Indonesia Denpasar, Bali.

This seminar was initiated by several parties, representatives from universities in Indonesia and Malaysia, who share the same vision and commitment in viewing Nusantara as a potential source for advancing civilization with a strong foundation in establishing identity in one way and affirmation of integration on the other. Therefore, the issues related to the Nusantara are what has always been the main topic in every seminar. The consideration to discuss such issues is based on the fact that the present-day Nusantara is facing challenges caused by changes that occur both in the world and in the internal interaction of its locality.

In regards of that, by looking at art as a strategic cultural element, then the discussion or dialogues in the seminar is bound in this field; is not art a subtle medium for linking cultural differences in empathetic and appreciative networks. Through it, the dialogue is freed from prejudice and also physical and superficial pressures. The seminars, followed by academics from various universities, especially universities in Malaysia and Indonesia, provide space for realizing the dynamics of life that bridges fraternities from time to time; about the story of the past, the life that is lived during this time, and the hopes and aspirations of the future.

The International Seminar of "Nusantara Heritage VI" this time, has produced a collection of writings related to the study of various issues in art (in the context of Nusantara), new understandings, meaning and paradigms that
become alternatives in understanding the art of *Nusantara*, in its preservation and development. The contribution of thoughts from the participants of the seminar may be able to enrich understanding of our culture, and the academic community in general, on various matters relating to *Nusantara*, in order to advance the arts, science and technology sourced from *Nusantara*. At the same time, also in this case, increasing cooperation between Indonesia and Malaysia in the field of culture, especially in the arts with the same source.

So, have a pleasant seminar, and until we meet again at the International Seminar of "*Nusantara Heritage VII*" later.

Salam budaya.

Denpasar, September 25th 2017
RECTOR OF ISI DENPASAR GREETING

I kindly extend my special regard and warm greeting to all people and all parties who have made this event possible. Special thanks and gratitude as well is addressed to the organizing committee of The International Seminar on Nusantara Heritage. It is a great delight to bring six outstanding keynote speakers to this wonderful International Seminar on Nusantara Heritage. Namely: Prof. Setiawan Sabana of the Bandung Institute of Technology, Prof. Madya Dr. Abdul Halim Husain of Sultan Idris Education University (UPSI), Malaysia, Prof. I Wayan Rai of the Indonesia Institute of Arts and Culture, Papua, Dr. Jean Couteau of France, Dr. Diane Butler of USA and Yamaguchi Shinobu Ph. D of Toyo University Japan and all other distinguished guests.

I believe this special event would be a great success to promote public recognition among all people in accord with the diversity and value of Nusantara Heritage. I highly appreciate the unwavering efforts and significant contribution of the organizing committee of The International Seminar on Nusantara Heritage through this tremendous program. This year I proudly present our esteemed keynote speakers to share their thoughts and views on Nusantara Heritage both tangible and intangible.

I hereby reaffirm with delight to meet this opportunity and challenge to this year’s participants to shine for the purpose of broadening the scope of understanding the precious cultural heritage of humanity in the spirit of cultural diplomacy. I hope through this special event we can strengthen our ties with all peoples and cultures of the world to build a strong relationship based on respect and mutual understanding. In this special occasion from the bottom of my heart I would like to thank and congratulate the organizing committee of The International Seminar on Nusantara Heritage for their success in hosting this remarkable event.

Again thanks and congratulations in this special milestone.

Warm regard,

Prof. Dr. I Gede Arya Sugiartha, S.S.Kar, M.Hum
Rector of Indonesia Arts Institute, Denpasar
Bali-Indonesia.
KEYNOTE SPEECHES
Om Swastayastu
Assalamualaikum Warohmatullahi Waborrakatuh
Salam Sejahtera

In opening this event, let us thank God for his grace that he has bestowed upon us this day so that we have been granted the ability to meet in health and happiness. May we always be under His divine protection. On behalf of our family at ISI Denpasar, I wish to welcome you all to the campus of “budaya mandala” and extend my sincere gratitude for your attendance and participation in this seminar. To the steering committee of Nusantara Heritage, I would like to extend my deepest and most sincere feelings of gratitude for your belief and trust to ISI Denpasar for bestowing upon us the task of organizing the International Seminar on Nusantara Heritage 2017, hope we can deliver this belief and trust well. In accordance with the current theme, "Nusantara’s Cultural Arts Diversity as Inheritance Source of Tolerant and Inclusive Society’s Development Value”, I would like to entice all of you to contemplate, exchange dialogue and together search for solutions to our Nation’s challenges that have surfaced over the past few years.

The socio-cultural problems that challenge our nationality have penetrated into public space. Ranging political, economic, educational, health, to humanity these problems have become an issue that can be clearly seen and freely witnessed through the mass media. The occurrence of tragedies such as the SARA conflict, armed conflict, the disintegration of our nation and the increasing presence of terrorism networks mark our nation as a “danger area” that can threaten everyone here at any time. In the past, our country was a highly developed and glorious geographical and political area often described as the “tata tentrem karta raharja” or “the kingdom of peace” The success stories of the Sriwijaya Kingdom, the Majapahit Kingdom uniting our nation, the birth of various works, such as Borobudur, Prambanan, and Angkor Wat showcase the world of wonder that is our nation. This is a proof that this nation is a safe place that gives artists an opportunity to thrive and produce new works. Today, we have to explore the true meaning of success and the birth of archaeological wonders that are inherited to us through this nation.

Southeast Asia is facing decline in social solidarity, intolerance, fanaticism and rapid despair because a failure to seek guidance from cultural heritage of the past. Until now, we are remain in the way of thinking of logo centric, structuralism and binary oppositions in great admiration, whereas history shows that great discoveries such as the Law of Archimedes, Quantum Physics and others are not achieved solely through rational scientific methods but through making use of the inner potential of non-ratios such as the
sharpness of intuition, emotional sensitivity and spiritual awareness (Amien, 2005: 318). Our lack of attention to the development of human non-human potential implicates the birth of individuals who are individualistic, selfish, indifferent, and insensitive to socio-cultural issues. Nusantara Heritage contains much wisdom that can be used as a guide to form the personality of our archipelago. One of which is to build a cultural heritage.

There is a phrase that states "no culture, no future", meaning without culture, a future cannot exist. The basic characteristics of culture are cross-country, cross-national, inter-religious, and cross-binding primordialism, thus causing culture to be a powerful force in building a sustainable world (Ariefandi in Kultur Magazine, 2013: 8). For Humanity, culture is a necessity of the soul, therefore the development of the cultural field is the "mandatory law" for the government of a nation. Nations in Southeast Asia such as Indonesia actually have received a "bonus of civilization" because it has the uniqueness and diversity of tangible and intangible cultural heritage that can be used for the prosperity of its people. In our cultural heritage, there are cognitive systems, values, behaviors, and strategies to manage our universe based on logic, ethics and aesthetics.

Awareness of the cultural power in promoting development, strengthening the nation’s foundations and our position in a changing world is paramount. With regard to our efforts to revitalize and re-actualize the values of cultural heritage as a nation’s personality, I try to offer some concepts of development in the field of culture.

First, multiculturalism is a socio-intellectual movement that promotes the values and principles of difference and emphasizes the importance of respect for each group that has a different culture. Embracing Multiculturalism will to bring people into a harmonious, peaceful, egalitarian, tolerant, respectful, respectful, non-violent without necessarily eliminating the complexity of the differences. Most importantly, what needs to be emphasized is multiculturalism is not intended to unite or melt existing cultures into a 'single principle'. In multiculturalism diversity is preserved in the imagination of togetherness to become one.

Understanding multiculturalism is characterized by three principles, namely identity, relativity, and plurality. Identity is the defense of the values of localization in which exist peculiarities, uniqueness, and rarity that distinguishes one locale from another. Uniqueness and rarity are both factors of attraction and are considered “costly goods” in the global era. Relativity is the principle that the values of human life in various communities are relative. The local wisdom possessed by every nation cannot be compared quantitatively, because each has different devices and methods. This principle makes us proud of what we have and appreciate others. Plurality is a principle that recognizes that diversity is power. We should appreciate the diversity of forms, ways of working, and cultural principles of the whole community. With mutual respect we then recognize the advantages of others, so that they can fill each other to enrich what we have.

Secondly, understanding history. In historical context, the value and meaning embodied in cultural heritage are the bridges between the past and the present in a complementary chain. Through culture we can harvest the value and meaning of the past to build the present and plan for the future. History is a reconstruction of the past while cultural heritage is evidence that the past is a very useful source of value for building the personality of our archipelago. Therefore it is necessary to educate our younger generation to embrace the spirit of our cultural heritage.
Third, understanding ritual. Why rituals are so important is evident in the fact that
in ritual, cultural heritage functions as a medium in which is expressed symbolically the
history of the people. Every scratch, movement, song, facial expression, melody, rhythm
and harmony displayed in rituals contains meanings to glorify the greatness of God.
Through this people experience the feelings of pleasure, peace and comfort that life has
to offer. In ritual, one does not question the concept of culture in a particular identity or
whether or not it is good or bad. In ritual, culture is not a source of entertainment.
Everyone in attendance is a part of the ritual so that it can be performed with grace and
full confidence. What we can take away from ritual in this regard is a kind of positive
energy that fosters tranquility, comfort and passion for togetherness that motivates
mankind to rise to new heights. Culture in ritual ceremonies is an event of appreciation
for an undivided common order in collective life.

Fourth, cultural diplomacy. Countries in Southeast Asia until this day have
elements of their nation state that have not advanced in terms of technology and
 economy. This division is far too often the subject of discussion over Southeast Asia. To
make our young people proud to be Southeast Asians, we need to display our superiority
and for that we need to be strong in diplomacy. Borobudur Temple in Indonesia and
Angkor Wat in Cambodia have been included in the list of the seven wonders of the world,
the traditional Balinese agriculture system, Subak and nine Balinese dance genres also
have recently been established by Unesco to be a world cultural heritage. In addition, now
Indonesian gamelan (Java and Bali) has become a flagship program at various top
universities in America, Europe and Japan. In realizing this condition, these elements of
culture can be a reliable source of diplomacy to raise the dignity of the Southeast Asian
nations as “Cultural Superpowers.”

Fifth, the development of cultural industry. The key to the development of the
cultural industry is in the creative industry. The creative industry relies on the power of
the creative to give birth to something that can bring prosperity. Avoiding the stigma that
culture is something ancient, out of date or obsolete is paramount in the cultural industry.
The cultural industry is not meant to sell cultural heritage or make cultural objects of
display items to watch and make money, but rather to cultivate cultural assets with
creative power to produce products that can be sold. Creative power means the ability to
create or creativity. Creative human beings always have many ideas and able to swiftly
utilize various approaches in overcoming any challenge. Alongside utilizing local material
objects, creative work can also be done with cross cultural, collaborative, and
technological applications.

In observation of the reality of cultural function in building the nation’s
personality in the era of globalization, it is evident that we must now re-arrange our
attention to the development of the cultural field. Modern science and technology do
provide us with convenience, but we are now experiencing various anomalies that require
us to re-think the nature of the reality of our universe. With the inability of modern
science to organize complex socio-cultural problems, eventually culture in all its
manifestations have the opportunity to exist as “lata mahosadi” (a panacea) to form the
personality of Nusantara.
FOOTPRINTS, TRAILS AND EXPLORE (EARTHLY) NUSANTARA ARTS

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I. Introduction
Part of this article content was presented in a seminar entitled "Cross Cultural Nusantara" organized by Universitas Negeri Makassar (UNM) in December 2016. The reason for the delivery of this similar material is because the theme of International Seminar on Nusantara Heritage is clearly overlapping with the theme delivered in Makassar. The echoes of the terminology, the concept and practice of Nusantara culture were heard and felt increasingly expressed relentlessly in various forums, whether of political dimension, historical, educational, science and technology, to arts and culture. This movement is emerging in various formats. In the academic realm there is an ongoing effort to understand and deepen the Nusantara in researches in various universities.

Great attention to the excavation of the values and meanings of Nusantara today becomes a colossal event. It can be seen and interpreted as a revitalization of consciousness to tread, trace and explore the civilization and culture that became the foundation and the significant life breath in the geographical region in the Southeast Asian populations which are administratively within ASEAN. The Nusantara echo is enlarged in the region in its form, discourse, expression and terminology. In essence, this monumental consciousness, in my opinion, is synonymous with a new awareness of the importance of awakening the facts and the reality of identity around ourselves. The range of a long and distinctive journey is unique in the context of the natural terrain, culture and civilization, and its products are different from other regions of the world.
What I say with the headline "Today's Nusantara Art" is associated with the existence of fine art phenomenon as part of art event in Nusantara or Indonesia. The word "Footprint, Trail, and Explore" means my efforts to trace, recognize, understand and interpret the existence of various forms of art that exist in this archipelago, which is now synonymous with Indonesian Arts.

II. Nusantara Arts
Art is part of an artistic discipline that encompasses diverse ones: dance, musical art, Western art, theater, literature, and so on. In general, what is meant by fine art is painting, sculpture, ceramic art, graphic arts, and intermedia. The decomposition of this art is based on the growing platform and discourse in Europe/the West.
The terminology of Nusantara Arts tends to refer to the terminology, taxonomy and discourse about the art of European thoughts. From the reference, the concept of aesthetics also accompanies it. This phenomenon is not only absorbed by the world of Indonesian art, but by the fine art of the world in general.

III. Preliminary Process

According to the records revealed in the book "Arts & Culture Heritage of INDONESIA: Preliminary Process" (2002:5), Nusantara culture has been processed since 225 million years ago. This area with its inhabitants has undergone shifts and changes for the sake of changes in the context of not only its natural environment, but also its culture and civilization. The transitions of the era that marks a long and dynamic journey, ranging from the Ancient Age, the Pre-History (Stone Age, Metal Age, the Bronze Age, Iron Age), Proto History, and History (Traditional Society, Early Classics, Hindu Buddhism, Islamic Period, Colonial Period, Independence Period, and Current). From the time span and the identity of his time born so many travelling phenomenon of form, value and meaning, as well as aesthetics in exploring the arts

IV. Spirituality, Culture, and Art Tradition Layers

The area of spirituality and culture experiences the existence of its dynamic independence and acculturation, creating a plural and heterogeneous state. Starting from the prehistoric era (Ancient), then the arrival of Hindu-Buddhism (India), Islam (Arabic), Confucianism (China), and Christian (Europe). They came in turn to create a diversity of spiritual beliefs and syncretic events in them.

From various diverse beliefs are born various unique cultural product art that characterized mainly its spiritual source, and/or assimilation of each other (acculturation). The artifacts include, among others, rock painting, megalithic statues (eg, collection of *Pasemah* statues in Sumatra), bronze products, pottery, and others. In addition, during the Hindu-Buddhist period and thereafter, created works such as *wayang kulit, wayang kayu (golek)*, wood carving, glass painting, scripture art, and so on. The products are then known as Nusantara/Indonesia traditional arts. Each region has its peculiarities depending on its natural setting, technological facilities, beliefs/spirituality, and its function in its bearers. These products survive and thrive today in adjustment to the circumstances of society and their times. Various community life and cultural values that is carried create a variety of art products both decorative and functional, imaging the intrinsic and extrinsic values attached to it.

That traditional art then in Western science criteria is categorized as Craft. Then born Nusantara craft or Indonesian’s craft. Included in it are textile crafts (various functions and aesthetics through motifs of symbolic value in them), wooden crafts (various sculptures and woodcarvings), metal crafts (various cutting tools and *keris* of symbolic value, *wewadahan*, and others), pottery (functional and decorative *wewadahan* through clay media preparation), and others. These craft products are recognized as authentic Indonesian cultural products inspired by local spiritual, Hindu-Buddhist, Chinese, Muslim, and Christian values. It is not uncommon to create works of crafts with visual and symbolic values hybrid, mixing beliefs with other beliefs in a harmonious unity.

V. Modern and Contemporary Nusantara Arts

The form and expression of Nusantara fine arts that are pioneered by the ancestors for centuries then come into contact with the arts approach (media, philosophy and aesthetics) developed by European artists and philosophers. The contact caused the
previous old order (traditional art) to experience a shift and even a significant change and tend to be radical. Some of the shifts or changes are, among others, is the concept of individuality as a pattern of art and art way. The pattern leaves behind the pattern of communality that has prevailed in the traditional society that took place in Nusantara region, which has given birth to artistic forms agreed by the local community. Westernization of arts gave birth and developed art phenomenon that adopted westernization in various forms, related to the media, the concept of art and art-way. Artistically, the concept of individuality arises, the artist becomes an independent human being who then gives birth to freedom of expression. In addition, during the Dutch colonial era, born academism that trains and passes academic artists that are different from the self-taught. At first such circumstances created a "cultural conflict through art," but the present state is fading. Academicism is more hegemony in the development of modern art.

Modern and contemporary Nusantara art gave birth to new and innovative works, tend to be radical in appearance. Artist’s freedom extends to thematic freedom, media, and aesthetic approach, which at the same time carries the freedom of its artistic ideology. These art events still tend to be dominated by artists who live in art centers in Java and Bali (Bandung, Yogyakarta, Jakarta, Solo, Surabaya, and Denpasar). I do not know clearly what and how the development outside these centers.

One of the causes of the progress, among others, the existence of higher education institutions of art (ISI, ISBI, Faculty of Arts) who excel in his education, which gave birth to scholars, masters and doctoral arts both in the program of study and creation. The graduates are then able to take part and perform in the social arts scene in Indonesia, even abroad. The interesting matter in the development of modern and contemporary art from the beginning until now, still traced the trails of art expression that refers and adopts the roots of Nusantara culture and art from time to time. These traits appear in artists who are intensely working, creative and productive and active in exhibition. They came to be known as modern Indonesian contemporary art figures.

Calling a number of names, there are important figures such as Affandi, Sudjojono, Hendra Gunawan, Sadali, AD Pirous, Sidharta Soegijo, Srihadi Soedarsono. Amang Rahman, Amri Yahya, Sunaryo, Heri Dono, Tisna Sanjaya, Agus Suwage, Astari, Nyoman Erawan, Arahmaiani, Tita Rubi.

VI. Urban Nusantara Arts
I applied this term to the tendency of art influenced by the urban culture formed due to the growing urban situation and condition of Indonesia. The percentage of Indonesian population seems to be increasingly moving in large cities. They are trying to find livelihood and life in urban social space and culture. Large cities are facilitated by significant cultural infrastructure in various forms, ranging from art education institutions, galleries, museums, showrooms in malls, public spaces, and media promotions and art publications in mass media, electronics, social media and so on. Artwork is not only displayed in standard spaces, but in open spaces as public spaces. It can be said that art events take place everywhere, in large and luxurious rooms up to the corridors or alleys of slum-dwelling housing. Urban art life is growing, vibrant, and dynamic and complex in nature.

VII. Conclusion
Nusantara arts developed from the past to the present day. Each era has its own cultural and artistic identity, which is influenced by the reality of life, soul and amenities of the times reflected in the form of progress or achievement of the science and technology that accompany it. The development of Nusantara art is driven by communities in the old society to the present-day individuals, who are full of creative power and vitality for the continuity of human values and dignity (humanity) in space and time, its era. The Nusantara art space originates from the walls of caves or rocks, religious spiritual spaces, to secular spaces or locations at the level of human life and urban society, which are increasingly emerging as the culture and today’s civilization. Recognizing Nusantara arts is identical to recognizing oneself in the context of the cultural area itself, which has been inherited by our ancestors, which should be the reference and orientation of the values and dignity of present and future life in the beloved country of Indonesia. Each forum of study on Nusantara should be interpreted not only as a study for mere examination, but also to create concrete actions or empowerment, so that this colossal movement will transform into a conducive, creative, innovative lifestyle and life to build the greatness of Indonesia and other affiliated countries (ASEAN).

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BRIDGING INFORMAL, NON-FORMAL AND FORMAL EDUCATIONAL APPROACHES TO SUPPORT THE ARTS, CULTURAL HERITAGE DIVERSITY, AND SOCIAL COHESION

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ABSTRACT

Given that across the Nusantara region there are thousands of sacred natural and built heritage structures and sites and a multitude of forms of tangible and intangible cultural heritage – it is vitally important that young people can receive practical knowledge and tools so as to enable them to take part in “the identification, protection, presentation and interpretation of heritage structures, sites or areas in their setting” (see ICOMOS, 2005 Xi’an Declaration). The social reality of people from various ethno-cultural backgrounds with diverse languages and religious practices residing in, visiting or journeying through all regions of the world also requires strengthening skills for cooperation and the capacity for intercultural creative dialogue. Aware of the linkage between these two matters, the question that needs addressing is how can artists – both tradition-bearers and contemporary practitioners – and experiential learning through art praxis continue to have a prominent role in the field of heritage preservation and the shaping of cultural environments for the future. This paper thus takes up the topic of bridging informal, non-formal and formal educational approaches to support the arts, cultural heritage diversity, and social cohesion.

Keywords: informal, non-formal and formal education; art praxis; tangible and intangible cultural heritage diversity; social cohesion

Introduction

It is inspiring that this international seminar has brought together students, educators, and scholars from several provinces of Indonesia and countries who seek to try to bring to light various forms of kearifan lokal (local wisdom) in the field of Nusantara (archipelagic) arts and culture and are concerned with enhancing cultural awareness among Southeast Asian nations and nearby, appreciation of creative works, and a feeling of togetherness for a harmonious life, as well as fostering a synergy among experts in the region involved with the field of art. Moreover, several of us here still practice, study, or teach art forms in non-formal educational settings such as sanggar, padepokan, or atelier studios.
My background and training is in dance – beginning in my birthplace of Ohio when I was 5 years old. At 17, I moved to New York City where I studied with master artists of classical ballet and classical modern dance at a performing arts conservatory and earned a BFA in Dance. In the 1980s, I performed in site-specific dance events with American, Asian and European artists and local communities in the United States, France, Japan, and United Kingdom and also taught in studios and for arts in education programs in public schools. In the period from 1990 to 2001, I went from co-founding, directing, and teaching courses for an InterArts Studies BA program at a small liberal arts college in Colorado dedicated to contemplative education, while also earning a Master’s degree in Liberal Studies with an emphasis in dance and culture from a university, to teaching movement and creative process workshops in several countries, attending the one-month international Movement Arts Society Meeting in 1997 at Padepokan Lemah Putih in Solo and cultural sites in Central Java, and twice leading a two-month arts-based study abroad program in Bali. In the spring of 2001, I decided to retire from my post at the college and co-initiated International Foundation for Dharma Nature Time with several artist/educator colleagues from varied nations. Since then, I have resided in the villages of Bedulu and Tejakula in Bali and co-organized or offered art for intercultural Srawung Seni (Sharing Art) events with traditional and contemporary artists in culturally significant sites in Indonesia and several other countries. Eventually, I was the first non-Indonesian person to enter and graduate from the Kajian Budaya (Cultural Studies) doctoral program at Universitas Udayana, Bali where, subsequently, the Rector appointed me as a volunteer associate professor in that program. I mention all of this to give a picture of my experiential practice-based learning journey in dance with master artist/practitioners, many of whom did not have degrees, to a doctoral dissertation about religiosity in art (see Butler, 2011), and interest in bridging informal, non-formal and formal educational approaches.

In addressing the theme of this seminar – I want to invite us all to reflect on some reasons why the arts and cultural heritage in the Nusantara region, and particularly in Indonesia, is important. One basis is that as one of the top twelve megadiversity countries with a tremendous richness of terrestrial and marine ecosystems and as the second most linguistically diverse country (see Table 2.2 by Harmon, 1996 in Posey, 1999: 26), Indonesia epitomizes biocultural diversity. Also, there are thousands of sacred natural and built heritage structures and sites and a multitude of forms of tangible and intangible cultural heritage. As well, many customs, traditions and art forms handed down through generations continue to evolve in relation to the distinctiveness of each cultural environment. Equally important, as I mentioned in my article on “Peace and Harmony in the World based on Pancasila and Bhinneka Tunggal Ika (Unity in Diversity)” (Butler, 2016d), is that the peoples of Indonesia have two thousand years of experience in developing positive ways to work with cultural and religious diversity to foster a harmonious life – especially through the arts.

It is, therefore, vitally important that young people can receive practical knowledge and tools so as to enable them to take part in “the identification, protection, presentation and interpretation of heritage structures, sites or areas in their setting” (see ICOMOS, 2005 Xi’an Declaration). However, the social reality of people from various ethno-cultural backgrounds with diverse languages and religious practices residing in, visiting or journeying through all regions of the world also requires strengthening skills for cooperation and the capacity for intercultural creative dialogue. Aware of the linkage

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between these two matters, the question that needs addressing is how can artists – both tradition-bearers and contemporary practitioners – and experiential learning through art praxis continue to have a prominent role in the field of heritage preservation and the shaping of cultural environments for the future. Thus, I propose to take up the topic of bridging informal, non-formal and formal educational approaches to support the arts, cultural heritage diversity, and social cohesion.

**Bridging informal, non-formal and formal educational approaches**

Those of us here who are educators will be familiar with the notions of informal, non-formal, and formal education (see the ISCED 2011 revised from 1997 published by UNESCO, 2012). To summarize:

- informal education comprises learning activities whereby a person gains values, skills and knowledge in their environment, such as from family members, friends and neighbors in the home, marketplace, in work and play, and the daily life of the local community;
- non-formal education consists of intentional, organized and sustained learning activities “typically provided in the form of short courses, workshops or seminars” which are “an addition, alternative and/or complement to formal education within the process of the lifelong learning of individuals” and can contribute to adult and youth literacy and education for out-of-school children and youth, as well as “life skills, work skills, and social or cultural development”; and
- formal education is understood to consist of intentional learning from primary to tertiary level that occurs within the organized and structured context of schools, colleges, vocational training institutions and universities; and generally culminates in certificates, diplomas, or academic degrees.

Those of us here who are educators and also artist/practitioners, most probably began study of their art form – whether traditional or contemporary – under the guidance of a mentor or artist/practitioners in a non-formal educational setting such as a sanggar, padepokan, or atelier studio. And, as we know, experiential learning through art praxis is still one of the main means by which spatial-temporal kinesthetic cultural and spiritual values and knowledges are conveyed to the next generation. Clearly, people of all ages receive much instruction from the joys and sorrows of daily life; while the socio-cultural and surrounding ecological environment also has an informal educational effect.

So, one way that various forms of kearifan lokal (local wisdom) embedded in the arts and heritage sites can contribute to lifelong learning for all is by bridging informal, non-formal, and formal educational approaches through partnerships between local communities, artist/practitioners, educators and scholars.

**Supporting the arts, cultural heritage diversity, and social cohesion**

There are a number of good initiatives whereby the incorporation of tangible and intangible cultural heritage within an informal, non-formal, and formal educational framework supports the arts, cultural heritage diversity and social cohesion. To stimulate your consideration of some possible approaches you can take, I would like to mention just four examples each of which is presented under a key dimension but, of course, relates to all of the dimensions.
– Climate change mitigation and adaptation, local history, and heritage settings

Head of the Expert Team at the Office of the President’s Special Envoy on Climate Change Control in Indonesia and national focal point for Article 6 of the UN Framework Convention on Climate Change, Amanda Katili Niode, and head of the national history sub-division of the Ministry of Education and Culture, Amurwani Dwi Lestariningisih, have brought wisdom values in the context of local history to the foreground (see UNUD, 2017). For instance, Niode advocates “putting climate into the picture, learning and teaching from climate change [and] lessons from the past” for education, training and awareness-raising activities. Lestariningisih proposes that more historians, heritage site researchers, and climate change experts should work together with a focus on local history in every province and regency as well as outlying areas to re-examine the importance of forms of *kearifan lokal* (local wisdom) as a means to identify methods for sustaining heritage settings, cultures, and surrounding ecosystems.

– Cultural heritage diversity and experiential learning through art praxis

Lembaga Pendidikan Seni Nusantara (LPSN), a non-profit foundation established in 2002 by artists, researchers and art educators in a number of provinces, has developed an Art-Culture education curriculum and teaching materials for public schools stemming from the vast diversity of local cultures in Indonesia. As founding director, ethnomusicologist and choreographer/musician Endo Suanda (2012 and 2015), point outs “the arts are not a stand-alone entity, rather the arts are intertwined with other social sectors such as *adat* (customs), origins, faiths, the environment, economics, technology, and even politics”. LPSN views the arts and culture as arising from ‘sharing’ to improve the quality of life and that art praxis can contribute to enthusiasm for the ‘beauty of life’ along with respect for different values from various social spheres as part of ‘human dignity’. In this way, arts education is cultural education – education in ‘living together’.

– Intercultural creative dialogue through sharing art

An innovative means for supporting intercultural creative dialogue based on a spirit of *gotong royong* (mutual cooperation) and the value of unity in diversity, is the Srawung Seni (Sharing Art) events held in cultural and heritage sites in Indonesia and other countries initiated by Padepokan Lemah Putih – a non-formal arts educational institution established by Suprapto Suryodarmo in Solo, Central Java in 1987 (see Suryodarmo, 1997 and KemDikBud, 2015). Convened with Sharing Movement colleagues in varied fields from Europe, the Americas, Asia, and Australia; a worldwide network of artists and presenting organizations called Web Art Garden; International Foundation for Dharma Nature Time based in Bali; and other informal and formal Indonesian organizations; these events have attracted the participation of hundreds of artists, educators and interreligious leaders – both tradition-bearers and contemporary practitioners – from villages and cities of Indonesia and several regions of the world.

– Natural and built heritage sites as learning environments for young people

Jelajah Candi (Children Exploring Candi) educational tours are one of the regular activities of Guyub Bocah; a network of youth communities affiliated with the NGO Yayasan
SATUNAMA based in Yogyakarta, Central Java. By this, natural and built heritage sites can again function as learning environments. Children and youth from varied ethnic groups, faiths and socioeconomic spheres interact with sites, each other, artist/practitioners and educational guides by engaging in artistic and re-greening activities, writing, discussions, and so forth with the aim of “creating a soul of tolerance in early years – giving shape to intelligent, cultured and diversity-loving Indonesian Children”.

A call for practical steps
The role of artists and of experiential learning through art praxis in the preservation of heritage and shaping of cultural environments is noted in many declarations and guidelines (see references); as is the need for young people to receive practical knowledge and tools for ‘values-based heritage management’ (see UNESCO, 1998 and UNITAR, 2011). To this end, Dharma Nature Time and Guyub Bocah propose to hold a heritage training for youth with local caretakers of heritage sites in cooperation with Padepokan Lemah Putih, the Directorate General of Culture, and Ministry of Tourism. So, it is my hope that you will also take practical steps for bridging informal, non-formal and formal educational approaches to support the arts, cultural heritage diversity, and social cohesion.

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INTRODUCTION
There are several ways to interpret the theme of this conference: Nusantara Heritage. I choose to appoint, not the content of the inheritance itself, in all of its riches, but what sees as its problematic "survival" implicit in it: how to build and preserve a nation, and a country that is truly united and unified, although consist of components that are often very different from each other? At the level of its citizens, how to get Indonesians to construct their identity in a balanced way between several layers: the national, ethnic and religious layer, in order for their unity to remain firm. This problematic has actually been present in the dialectics of the symbolic-ideological system of Indonesia since the formulation of Indonesian concepts: politically in the Sumpah Pemuda of 1928 and in the speeches of Sukarno and the founders of other nations; culturally in the writings of Ki Ajar Dewantara; and normative ideologically within Bhinneka Tunggal Ika, Pancasila and related symbolic systems. This fact makes Ben Anderson formulate the concept of nationalism as an "imagined community". This problem also overshadows the writings of Radhar Panca Dahana and Azyumardi Azra (Islam Nusantara).
So I see the theme of this conference as one of the other efforts, to preserve the "shadow community". And in fact, so far that "community" was quite successful; and from an economic point of view Indonesia is a single market, united by the production and traffic of goods; Indonesia is also united by the circulation of ideas through a single language within the national information space. But the continuity of Indonesian nationalism as a shadow community faces many challenges. And one way to respond is with culture.

GREAT IMPACTS FROM GLOBAL CAPITALISM
Underpinned by information technology and the mobility of capital and labor, this capitalism has now become truly global, and total. In addition to entering all corners of the earth, it also pervades all aspects of economic life and, by itself, social life as well: both land, labor, technology, knowledge and education systems, capital goods and consumer goods and even media medium and media content become a commodity. So for the first time in history, the socio-economic life of our earth is determined by a single system: the market economy, the new name of global capitalism.

This capitalism is becoming increasingly complex. In the lead up to the first World War, we witnessed a struggle between the big capitalist countries (Britain, Germany, America,
France, Italy) leading to war; when after the Second World War we witnessed the American hegemony, faced with the challenge of communism; we are now witnessing the birth of multi-polar capitalism (America, China, Europe, India etc.). Capital is completely "liquid" and moving land to gain the maximum profit. Consequently, there are always new zones of capital accumulation which in turn give birth to smaller sub-zones. The Indonesian state is one of the regional poles of the capitalism. The circulation of capital, goods, person and capital driven ideas creates national unity, and guarantees the superiority of the national language and culture (Indonesia) over local languages and cultures. Paradoxically, however, the internationalization of the capital concerned simultaneously drastically limits the freedom of the nation-state, which is increasingly carried away, like a whirlwind in the storm, by the dynamics of global capital. As a result, the world, and Indonesia, increasingly labile.

In the context of such an old agrarian civilization, if not dead total, is dying. People no longer live in the circle of "extended family", but within the urban or urban family circle; the mastery of economic surplus is no longer done by the nobility or "priests" who then consume them in large potlatches in the form of prestigious luxury, war or big ceremony (Bali), all of which serve to strengthen the existing social structure. It is instantly "consumed" individually in the form of consumptive waste which serves to strengthen the power of the capitalist community. The result of this macro-economic and macro-social change is the receding of mythic thinking and belief in the things that are miraculous and religious. The explanatory system that was originally offered by traditional "animisms" or by the great religions—whether the Western revelations or cosmic religions from India to the East—lost "power" over his followers. The religious beliefs are drastically changed: rather than the absolute collective belief of the rich symbols that become the social adhesive of the political order, it is increasingly become individual beliefs with pragmatic beliefs that tend to be structured in the form of independent groups even against the ruling political system. Therein lies the possibility of religious radicalism, which in turn shakes the political and social balance, and reorganizes the interpretations of the religion that has been in effect.

HOMOGENIZATION OF CULTURE
In terms of culture, the situation is also labile and complex. Capitalistic economics gives birth, in its management pattern, a "cultural" attitude that is in harmony with it, which is more rational in the face of reality. The first cultural impact of rationalization of thought is the standardization of all sectors of life. Education, institutional, health, management, production techniques, human rights, behavioral norms etc. The norm is increasingly international and is maintained by international institutions whose normative authority is widespread. They all determine the more strictly so-called "culture", the production system of ideas and art.
In such situations, the local elements raised in the space of contemporary national cultures tend to be nothing more than differential local identifier affixes for the creator who use it or the exotic affixes to the viewer.

COSMOPOLITISM VERSUS IDENTIFIER FOCALIZATION
But homogeneization/standardization does not mean there is no political conflict. We are now witnessing the emergence of two different human beings globally opposed to each
other. The first variant consists of the winners of the system: either the who governs directly (par manager, the engineer and the public and private technocrats) and who criticize it and thereby allow for continuous improvement (international NGOs, academics, trade unions etc.) The second group is from those who feel marginalized economically and/or culturally and therefore become opponents of the globalization process in the name of identity. In the Northern countries, the marginalized are composed of ex-workers who have lost jobs due to the delocalisation of their company, and from those who feel rivaled in the quest for employment by immigrants. This social reality leads to the emergence of an anti-globalization and anti-foreign ultra-right movement (Trump, Brexit). In the South, the marginalized person has another character; consisting of new urbanites cut off from their agrarian footholds, missing their traditional magic-religious references and their source of their livelihoods are not certain; such people tend to construct a new identity with reference to ethnic identity and especially religion; the latter is "reinterpreted" to be a means of resistance to the shocks of globalization. Such religious or ethnic radicalization is found in most of the world, in areas that have "failed" to provide new economic opportunities for small communities, especially in the Islamic world, including Indonesia but also in the Hindu world (BJP, Shiv Sena) and even Buddha (Radicalism of Buddhist monks). So one of the functions of culture should be to flex the shakes so it will not lead to the great social and political pathology: war, terrorism and so on

PRESERVING NUSANTARA CULTURE
As written at the opening of this paper, Indonesia is one of the few countries that make cultural diversity a component of national construction. Indonesian nationalism emphasizes the peculiarities and richness of Nusantara cultures. However, since the time of cultural concept formulated by Ki Hadjar in connection with plural nationalism above, the wheel of history has been in motion. The process of cultural memory degradation (transmission of cultural memory) has changed drastically: the traditional symbolic means of verbal-wayang, story telling-has lost its role, replaced by writing culture in schools and TV and media social in everyday life. Consequently, the present situation is a paradox: the products of old cultures remain flattered as the peak of national culture, but the culture is nearing extinction or traumatic transformation: local languages are no longer well controlled, myths and related philosophies are no longer derived –(because wayang and the theater lost its role, local aesthetics became foreign). So the rest of the local cultures are increasingly shrinking, losing social roles and only sheltering in a handful of educational and cultural institutions. Nevertheless the identity thirst does not die, in what form? For more and more people are in form of "religion". Not religion as a means of spiritual life, but religion as the focus of a single identity, religion as a means of political suits for the people who face the shock of the whole order of his life. The religion is misinterpreted and misused. But if religion appears as the sole focus of identity, transcending nationality, there is no diversity; the unity of this country will be threatened.
So what to do? There is no satisfactory cultural or political response. The shift of changes that sweeps the world by the cyclone of global capitalism is an inevitable reality and cannot be conquered. We can at best strive to understand what is going on and try to counter the present trend toward radicalism-especially religious radicalism-by rediscovering the meaning and wisdom stored in local cultures. For that there is only one
medium: because local cultures lead to socio-economic extinction, their cultural heritage must be massively transferred to educational institutions and the visual media (TV). We must incorporate local myths, philosophy and aesthetics in the curriculum. We must take concrete action to record the vestiges of oral culture that are still present in Nusantara (Bali, Java etc.) -before disappeared and forgotten. What remains of old memory should be reconfigured and documented systematically. Conservation policies must be far more ambitious than has been done so far. Must create a digital museum, which will contain ALL the memories of extraterrestrial agricultural traditions, all over Indonesia. All products of tradition in the field of theater, dance, music and oral literature should be recorded systematically. Doing so is impossible 10 years ago, for technical reasons. Now it is cheap and easy, what is needed is political will. In 30 years it will be too late, because all the wise old people, the last witnesses of the old agrarian traditions, will die, and lose with their infinite riches. Only with that then will Indonesians escape the shaking of identity that threatens them.
BUILDING VIRTUAL FOUNDATION THROUGH UTILIZATION OF THE NOBLE VALUES OF NUSANTARA’S CULTURAL HERITAGE.

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ABSTRACT

In accordance with the theme of The International Seminar on Nusantara Heritage (ISoNH) 2017, which is “Nusantara’s Cultural Arts Diversity as Inheritance Source of Tolerant and Inclusive Society’s Development Values” I would like to deliver a paper entitled: “Building Virtual Foundation Through Utilization of the Noble Values of Nusantara’s Cultural Heritage”. Specifically I want to discuss about the noble values that are contained in Nusantara (Indonesia) cultural heritage which are relevant to be utilized universally as a source of inspiration and tolerance.

In order for us to use them as a source of inspiration and tolerance, it is necessary to build a solid foundation, which I call the "Virtual Foundation". As an illustration, I use a new art creation entitled Kecak Rasa Papua Dance (Kecak with Papua Taste Dance), produced in 2015 at ISBI Tanah Papua, Jayapura. The purpose of this work is in line with the theme of our international seminar today, which is how to build a sense of togetherness and tolerance based on the diversity of arts and culture of the archipelago.

The Concept of Cultural Heritage

“The cultural heritage may be defined as the entire corpus of material signs – either artistic or symbolic – handed on by the past to each culture and, therefore, to the whole of humankind. As a constituent part of the affirmation and enrichment of cultural identities, as a legacy belonging to all humankind, the cultural heritage gives each particular place its recognizable features and is the storehouse of human experience. The preservation and the presentation of the cultural heritage are therefore a corner-stone of any cultural policy” (ICCROM – Jokilehto, J. 2005: 4-5).

The above definition confirms that the cultural heritage is a relic from the past that passed from one generation to the next. Cultural heritage is a cultural marker both in the form of works of art and symbols that store information about human experience, as well as identity and identity giver.

Cultural heritage is a cultural heirloom that contains the noble values of the nation's culture. The cultural heritage possessed by a state has specific and unique characteristics, and is a world cultural heritage. Therefore, the public awareness of the importance of cultural heritage needs to be built in order to avoid the things that are not desirable in the era of rapid changes and difficult to guess.
Initially, the world’s cultural heritage was only emphasized on tangible objects. Realizing that not all cultural heritages are tangible, in the next development, UNESCO has also established the existence of intangible cultural heritage. It is worth noting that in addition to the cultural heritage, tangible and intangible, UNESCO has also established the World Natural Heritage.

Virtual Foundation

Virtual Foundation is an analogy. It is like talking about a building, if we refer to foundation, in general we are talking about the visible physical foundation, for example, the foundation made of concrete. The strong foundation will result in a sturdy building. But it must be remembered that physical foundation that we see is actually based on the mature concept of foundation. With a mature concept and deep values, it will be used as an important foundation of the building. Therefore solid foundation will produce a solid and beautiful foundation (see further, Rai S., 2016).

Analogous to the above example, the positive noble values of Nusanteras’s cultural heritage can be utilized in order to build awareness of cultural diversity. Planting virtual foundation is one way to form character (character building) of a person, group, or society at large. With strong foundation, they will have a “Code of Conduct”, confidence, identity, tolerance, and the rise of a sense of togetherness. In this case, arts and culture can be used as a media because art and culture at the same time can provide spectacle (entertainment) and guidance.

Indonesia Rich with Cultural Heritage

Indonesia is a multiethnic and multicultural country, with territories stretching from Sabang to Merauke. The long historical journey and the dynamics that have occurred since the past till now have caused Indonesia to have a very diverse and unique cultural richness. The diversity and uniqueness of Indonesian culture is an identity of the nation that is priceless.

In his speech at the Bogor Palace on August 12, 2017, President Joko Widodo (known widely as Jokowi) said that Indonesia is a big country. The territory of the Unitary State of the Republic of Indonesia consists of thousands of islands scattered from Sabang to Merauke. United Nations verified 16,056 names of Indonesian islands (source: running text MetroTV on 20 August 2017). Furthermore, President Jokowi said that no less than 714 tribes occupy Indonesia and more than 1100 local languages spread across the archipelago. The geographical, ethnic, cultural, and customary situations make Indonesia a rich and diverse natural heritage and heritage, and have received world recognition.

Until now, UNESCO has established several Cultural Heritage of Indonesia as World Cultural Heritage, namely: Borobudur Temple Complex (1991), Prambanan Temple Complex (1991), Pura Sangiran Man Site (1996), and Bali Cultural Landscape which is Subak (2012). In addition, UNESCO has established several natural heritage of Indonesia as World Natural Heritage, namely: Ujung Kulon National Park in Banten (1991), Komodo National Park in NTT (1991), Lorents National Park in Papua (1999), and Tropical Rain Forest in Sumatra (2004).

In the field of Intangible Cultural Heritage with specifics in Intangible Cultural Heritage of Humanity, Wayang (2003), Keris (2005), Batik (2009), and Angklung (2010) were established. Furthermore, Indonesian Cultural Heritage, which is defined by Intangible Cultural Heritage category in Need of Urgent Safeguarding, are: Saman Dance
(2011) and Noken (2012). By 2015, UNESCO has also established nine types of Balinese dance as Intangible Cultural Heritage (source: Ministry of Education and Culture).

We are grateful to have been awarded a priceless Cultural Heritage. However, public awareness of its sustainability needs to continue to be built because the world’s cultural heritage faces unhealthy challenges and threats both internally and externally. In line with the rapidly changing world and the enormous influence of technology and information, fast and precise rescue measures need to be done together and sustainably. One way is to build a "virtual foundation".

Below is an example of how the noble values embodied in the cultural heritage can be a source of inspiration, tolerance and adhesive. The idea is packaged in a work entitled: Kecak Rasa Papua Dance.

**Kecak Rasa Papua Dance**

Kecak Rasa Papua Dance is a new tradition-based artwork, produced in 2015 at ISBI Tanah Papua. Kecak Dance is a Balinese cultural heritage; while Rasa Papua gives an indication that this artwork is very thick with Papuan cultural values. In addition to the cultural values of Papua, this artwork is also supported by elements of other cultural values of the archipelago. The idea of this collaboration dance comes as an answer to a question "how to harness the diversity of arts and culture of the archipelago as a medium of cross-cultural communication to build tolerance and a sense of togetherness". Papua is the easternmost region of the Unitary State of the Republic of Indonesia consisting of different tribes, customs, and languages so that there are often problems with communication. The difficulties that occurred are not only among indigenous Papuans, but also the "immigrant" population who came from various regions in Indonesia, and now they have become part of the Papuan community.

As an illustration, there are two examples of experiences I would like to share on this occasion. The first experience took place at the campus of ISBI Tanah Papua, in Waena, Jayapura. By 2015, ISBI Tanah Papua has 18 students from Asmat tribe. One day I had a chance to chat with them in front of the Kria building. I asked about the characteristics of Asmat art. My questions were answered with great enthusiasm in turn. In that brief discussion, I felt the use of a different language from them. Then, I asked one of them "how about the explanation your friend gave you?". I was very surprised to hear the answer given that "sorry sir Rector, I do not understand his language". I asked again "Aren’t you both from the Asmat tribe?" Then he answered "yes sir, we are from the tribe of Asmat but each of us is very far apart and bordered by dense jungle so we do not understand each other". Out of curiosity, I asked again "then how do you communicate?". He replied "with the Indonesian language". In my heart I think that my guess is wrong. At first I thought that in one tribe they used the same language. Related to this problem, I also think that Indonesian language is a unifying language.

The second example is my experience at Youtefa Bay, Jayapura. Youtefa Bay is a bay within a bay because the bay of Youtefa is inside the larger bay which is Yos Sudarso bay. Youtefa bay residents live in three kampons namely Inggros village, Tobati village, and Nafri village. Villagers of Inggros live in a house on stilts inside the bay; while the inhabitants of Tobati and Nafri villages live on land. The traditional territory of Tobati and Nafri is bounded by a small hill. This experience in Youtefa Bay also surprised me because people in these three villages use different languages. They do not understand each
other's language even though the distance between one village to another is not too far away. (see further, Rai S., 2017).

Back at the Kecak Rasa Papua Dance, the trainers were friends from ISI Denpasar who happened to be teaching at ISBI Tanah Papua, such as Pande Gede Mustika, I Nyoman Sudiana, I Wayan Bawa, Ni Ketut Suryatini, Komang Sri Wahyuni and Luh Gede Candra Pratiwi. The creation process begins with a Nuasen ceremony at Pura Agung Surya Bhuvana, Jayapura, one of 32 temples now in Papua province. After Nuasen, casting ideas was done on the ISBI campus. The earliest step in casting this idea is to provide an explanation ranging from the desired idea and the desired form to the supporters of the number of 80 people. They consist of students from various tribes in Papua and other students and lecturers from different regions and cultures in Indonesia.

In the training process, the difficulties they experienced were sitting cross-legged and making a "kilitan" cak. But gradually the technical difficulties can be overcome, let alone all the participants are very enthusiastic in following the exercise so that there is a sense of togetherness amid differences. This collaborative work is filled with stories from Papua's cultural heritage of "Hunting". In interpreting and expressing this story, every supporter is given freedom with different movements and languages. In terms of motion, there are expresses with the movement of Papuan dance, Balinese dance movements, Java, Sumatra, Sulawesi, even modern dance movements and Rap. During training, I was suddenly approached by one of the artists and senior lecturers, Mr. Adji Sujamto (74 years). The multi-talented Mr. Adji asked me "Mr. Rector, can my wife and I join?" Of course I answered "please sir Adji, with pleasure". Since Mr. Adji and his wife and senior artists have joined, every practice is always accompanied by laughter and a solid sense of solidarity.

After a week-long training session, with the support by students and lecturers from diverse ethnic and cultural backgrounds, embodied in a contemporary style of collaboration. The first performance of Kecak Rasa Papua Dance, held at Jaba Pura Agung Surya Bhuvana, Jayapura in accordance with its temple ceremony on October 15, 2015.

Thus it is that the cultural heritage of the archipelago has become a source of inspiration and tolerance and as one of the adhesive media of the nation.

As a final part of this presentation, let me reiterate once again that the cultural heritage contains the noble values of the nation's culture that have been inherited from a long time from generation to generation. Therefore, public awareness about the cultural heritage by all parties should continue to be improved in order to avoid the things that are not desirable. One way I propose is to build "virtual foundation" through art and culture media.

In the future, we expect that the noble and universal values of cultural heritage can underlie sustainable world-building. Therefore it need to be prepared superior human resources, one of which is to open the Heritage Program Study Program.

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ARTS APRECIATION BASED ON THE PRINCIPLE OF ETHNOMATHEMATICS

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Introduction
This paper is on arts via ethnomathematic approaches. The arts focused include, weaving, fine arts, textiles, carvings, and architecture. The study analyzes the mathematical principles found in each chosen work. The beauty of patterns and motifs can be seen through geometric designs. Visual observation is done to extract information on the relationship between arts and mathematics. The results of observation through the beauty of art work is expected to show its beauty from ethnomathematic aspects. This study is able to extend the boundaries of appreciation especially in the arts, based on ethnomathematic features in general.

Early 1970s the national cultural congress in Malaysia has raised questions about national identity. The congress felt it is necessary to be aware of some elements to symbolically identify the national culture and the background of society. The background of the Malay community was influenced by the culture and the paradigm of thinking. A rich heritage of culture and customs enabled them to build their traditions from the foreskin of thought and inherited philosophy. The passion to find values and identity has initiated the raise in awareness towards some cultural elements of community art and life in the 80's and 90's. In the context of the arts, the appearance of identity and culture of society as a form of art inherited by a Malay nation is inherited through the creation of wood carvings, weaving, painting and textile arts. Highlighting identity in various forms of art can be appreciated through the terms of aesthetics, motifs, meaning and the use of Islamic geometrical motifs as reference. The Malay concept of aesthetics and traditions is seen through the geometric delivery inherent in mathematical concepts. The beauty of Malay tradition is characterized by mathematical features such as symmetry, pairing, balance, circle, repetition. This mathematical application helps a lot in solutions in everyday life as in the arts.

The history of the Malay community has to do with their thinking especially in mathematical studies. It was born in the culture and the value system of a certain race or ethnic group which now has a place among local researchers. This mathematical tradition has just emerged in the history of mathematical education when cultures and mathematics were intergrated and studied by some western researchers. Combined studies of these two aspects is named in terms of ethnomathematics. In ethnomatematics it may be noted that the built-up maths is accompanied by a system of values, culture and the views of a society. This means that the mathematical value is supported by the mathematical knowledge itself and the culture of the society in which mathematics is
This ethnomathematic study has given the public an overview that mathematics is not a rigid knowledge, but it can be applied in the aspects of community life. The study of ethnomathematics influenced by the Islamic cultural system for the Malay community is an attempt to show that mathematics not alien in Malay societies, but it has been rooted in various mathematical branches resulting from further development of Islamic civilization in the region. Ethnomathematics links values and mathematics from various aspects, namely arts, literature, religious education and thought.

**Application of mathematical thinking in arts and culture.**

The shape and pattern of motifs in woven songket are composed of elements and natural resources such as flowers and leaves. These motifs have symmetrical lines arranged with mirrored images. Symmetry is the outcome from the principle of harmony in nature and art. This principle also underlies the unity of the law of beauty such that it is not an exaggeration if it is recommended that symmetry is the underlying principle of structure and composition of best artwork ever produced in the history of human civilization. This symmetry principle is usually found in Malay Islamic works. Malay art which includes the creation of carving, weaving, painting, architecture and textile arts. It proves that the Malay community has a high level of thought in art production. The mathematical concept in Malay society's thinking can be seen through the implied meaning in subtle and artistic compositions and patterns.

Mathematical thinking and skills have long existed among artistic activists, so many mathematical skills are used to produce a combination of motifs and beautiful patterns and symmetry. In the Malay heritage, a manifestation of ethnomathematics affect the background of the Malay community in terms of thinking and its culture. The Malay culture itself has many ethnomathematic elements that can seen, for example woven mengkuang mats, food covers and walls using bamboo shows the concept of continuous, symmetry, uniform and patterned mapping. Symmetry types used in artworks are static, symmetrically fixed and each unique shape is arranged in the center or on the plane of the artwork. The use of symmetrical elements in art produces a balance and forms a patterned and repetitive geometrical pattern.

According to Khairuddin et al, (2004) symmetry can be seen in a bisector plane as a plane of symmetry (mirrored and reflection) or as a line or symmetrical axis. For example, the Malay community in the traditional Malay game, which is the ‘gasing’, the central and symmetrical questions seen in the objective of the game is to rotate the ‘gasing’ or top to rotate in a good balance. While in the making of the sampan and wau, the concept of reflection and mirrored images is adaptated to become part of Malay art. In Malay traditional dance, the repetitive, uniform steps of foot work are in the form of mapping that is corresponding in series, transformation, displacement, rotation and gentleness.

**An analysis of arts in the ethnomathematic concept**

In the arts, a manifestation of ethnomathematics affects the background of the Malay community in terms of its thinking and culture. There are various art productions and each of these types of art has a mathematical concept, meaning and value as in the art of weaving, fine arts, carvings, textile arts and architecture.

- **Art of Weaving**

A design in the art of weaving, a woven lid is used to cover food, it has a balanced
geometrical elements that allows it to stand firmly. The Malay community also expressed their thinking through mengkuang mats, pandan mats, food covers and walls made of bamboo to demonstrate continuous, uniform, symmetrical and uniform mapping concepts.

The art of weaving is a form of craft that cannot be separated from the traditional way of Malay community life. From the mat to the protective residential wall, woven work forms a visible environment seen everywhere. This is not surprising as tropical plants are suitable material for weaving.

Weaving is the process of establishing lines of leaves, stick, cane, root, bamboo and some other plant species. Some types of craft designs are produced by weaving to create daily tools for example producing hats, food covers, baskets and woven mats as place mats to sit. Indirectly this study explains that scientific thinking and mathematics has been around for a while and at the same time shows that scientific and mathematical thinking has long been growing and used by the Malays without being aware of them. The art of weaving requires a lot of science and mathematical skills to produce a combination of beautiful motifs and patterns in symmetry. All of these require thought and wisdom in science and mathematics in the process to produce it.

- Fine Arts
Identity issues are felt in the development of art in Malaysia. Art enthusiasts use cultural heritage to cultivate and strengthen spiritual values as one of the most important aesthetic perceptions. The tendency of art among Malay artists lead to a Malay-Islamic aesthetic philosophy or what is termed as Malay-Islamic art. Aesthetic references to Islamic art exist from the sensitivity and positive resurgence of Islam as a perfect lifestyle. It can be appreciated in the works of Syed Ahmad Jamal, Sulaiman Esa, Ahmad Khalid Yusuf, Ramlan Abdullah and contemporary artists in
Malaysia. The use of Malay-Islamic elements emerged in their works, including Sulaiman Esa, who used geometric forms in his work titled 'conscience' (1983).

The abstraction approach based on the appearance of geometry or arabesque can be seen in Sulaiman Esa’s essay ‘conscience’ which has sparked its culmination of commitment to Islamic art. Colour, harmony and appearance unify the variety of geometric patterns that support the concept of unity in diversity. This work of art emphasizes the aspect of tradition with the use of local medium such as paper, bamboo, and fiber via techniques of weaving. The concept of carved crafts is also applied in the production of ‘catan’ art known as ‘kerawang’ (a form of filigree). The use of wood material replaces the canvas to shape the structure of the building, engraving motifs to produce works. The carving art in the ‘catan’ work requires a lot of maths skills to produce a combination of beautiful motifs and symmetry.

The use of original wood carvings from traditional houses on the east coast, the work of painters, whether paintings or sculptures, are concerned with traditional image production between two-dimensional and three-dimensional mediums.
In terms of styling, the works of the ‘Siri Dungun’ highlight the Malay style of culture that apply Islamic geometric motifs and Malay artistic traditions. This work is presented symmetrically by the method of repetition according to the principles of Islamic aesthetics that give a clear and implied meaning of the concept of arabesque that contain the philosophy of reason and the mind of Malays connected to concept of divinity.

The beauty through mathematical delivery in geometric engraving as the main component of this work highlights the balance in the motif arrangement which shows continuous mapping. The geometric engraving component meets the majority of the space in a symmetrical work where each of the engravings is balanced and equal. The door has a symmetrical size where each side of the door can be opened and closed. The geometric principle provides a formal image in the designated pattern elements- the same shape, the same number, size, texture on the left and right of the window series work. The symmetrical equilibrium can be seen in the bisecting plane as a symmetrical plane of mirrored image and reflection.

The concept of beauty through mathematical delivery can be seen through the unity of the geometric and organic subjects arranged in the horizontal and vertical layout known as a uniform symmetrical repetition. The union in the window series works is to provide a systematic repetition of the patterns, arrangements and compositions that are compatible. It can be likened to a composition to get the aesthetic beauty.

A symmetry that gives attention to the orderliness of the material arranged in the framework of geometry and gentleness that illustrates the flexibility of the material, especially in the sensitivity and skill of the beautiful works. Unity created also illustrates harmony in bringing together all the elements of design and motifs in the production of a perfect work.

This work highlights the method of surface exploration by paying attention to the composition. The idea that each pattern is connected and linked to another pattern in the work of the “siri dungan” becomes the starting point of the work. The relationships and unity of the materials used make harmonious compositions through arrangement of planes, shapes, appearance and colours. The use of geometric and organic motifs in decorative processing reflect unity through ‘kerawang’ (filigree) motifs.

- Textile art
Songket is a symbol of fineness of Malay art of weaving inherited ever since those days. Songket weaving uses arabesque motifs that combine flora and geometric elements. The arabesque motifs are popular in Islamic art inbred in a culture and civilization where the community was originally well versed in various mathematical sciences as a source of aesthetic value. Pairing of geometrical and floral motifs are so beautifully arranged
horizontally and vertically. The use of geometric patterns applied universally is one of the key features of songket production to incorporate the system of composition adaptation that enable diversity and innovation.

Geometric elements are repetitive patterns based on geometric patterns and other elements arranged in geometric form. The geometric shapes commonly used in traditional crafts are rectangles, triangles, circles and polygons. The triangular form is the basis of bamboo shoots that are supported by the one creator of nature, Allah Ta'ala.

- Art of Carving
Malay wood carving art is part of the Malay art culture that influences the three important aspects of Malay lifestyle namely status, belief and culture. These three aspects are described in each woodcarving through its different philosophies, meanings and functions for every use.
The status of a person is shown through the application of Malay wood carving through the Mathematical Concepts obtained in the art of engraving in the use of geometric motifs. This geometric carving can be traced to Malay art sculptures that take patterns such as the square shape or known as a fixed pattern. Sides and triangular shapes are arranged in series and sometimes the triangles are affixed to the tendrils of the plants. This geometric motive continues to evolve in parallel with the acceptance of the Malay race towards Islam. When an animal motif is not permitted, the engraver begins to apply the geometric pattern in the engraving. Typically, these geometric motifs are combined with calligraphy motifs. However, there are also geometrical pattern combined with floral motifs. The use of this geometric motifs has developed rapidly and has largely used Islamic geometric elements.
The geometrical pattern on wood carvings found on the wall of a traditional house. The designs and patterns of engraving on geometric shaped walls are alternately arranged and engraved on wood in the shape of arabesque from various geometric, aesthetic and cultural forms.

- Architecture
The relationship between Mathematics and architecture is often linked through arrangement and beauty, especially in the process of sketching of traditional buildings or houses. Building design concepts based on mathematical geometry systems are rectangles, circles, squares and three dimensions. The construction of a traditional residential house such as a four roof or a palace that conceptualizes balance and harmony shows the original characteristics of Malays. In carpentry, the concept of arabesque used in carving patterns on wooden houses uses mathematical elements.

The traditional Malay house architecture with three ridges and carved patterns even arabesque elements on the wooden walls. The unique and beautiful building and carvings can be seen in the design of a mosque in the state of Kelantan. The mosque's architecture is a model of modern buildings around Kelantan, especially the roof which is in the shape of layered triangles.

Summary

Arts and mathematics are inseparable and they come from human thoughts and ideas. It is hoped that the results of this study will encourage the public to appreciate the beauty of art work from different perspectives, in terms of the beauty of the concept, the practice and the value of mathematics in the motifs and patterns in the work and mathematical
abilities and expressions of the arts itself. The processing of artistic outcomes and mathematical thinking is an attempt to show mathematics is not alien in Malay arts, and has been rooted in various branches of mathematics as a result of the continued development of Islamic civilization spread in this region. It is based on the core belief and trust supported by several factors of cultural, artistic, values and identity. All of these values are ethnomathematical values applied in the formulation of artistic outcomes.

References


THE PAST, PRESENT, AND FUTURE OF NUSANTARA HERITAGE
—Focusing on the Religion and Culture in Bali—

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ABSTRACT
Śiwa-Buddha is the basic concept in the present Balinese Hinduism originated in old Java. In India, the concept of Śiva-Buddha was not born. Thus, this concept is a characteristic of Balinese Hinduism. We can see the examples of this concept in some Javanese and Balinese temple-architectures and statues. And another feature of Balinese Hinduism, namely, ancestor worship is the result of absorption of indigenous element by Indian religions. Those two elements are the important characteristics of Balinese Hinduism as a Nusantara heritage. Now Indonesian people confront with the modernization or globalization. I don’t think the people should abandon their traditional society and culture due to globalization. However, I think that people should judge the order of priority in every social and cultural element, thinking their nation, Indonesia first. We should examine the meaning of ‘Nusantara’ again in modern context.

Keywords: Śiwa-Budha, Nusantara Heritage, Meaning of ‘Nusantara’, Religion and Culture

1. Introduction
In this speech, I would like to tell about the characteristics of Bali-Hinduism focusing on the concept of Śiwa-Buddha and the ancestor worship. It is not clear exactly when and how Indian religions such as Buddhism and Hinduism spread Indonesia. However, Śaivism (or Śivaism) coexisted alongside Buddhism from circa the fifth century A.D. through the late fifteenth century in Java. In Bali, until now, Balinese Hinduism (or Bali-Hinduism) which contains the concept of ‘Śiwa-Buddha’ is popular. And another characteristic of Hinduism in Bali is the importance of ancestor worship, which is the mixture of Indian religions and indigenous cult. Then, from a Japanese standpoint, I would like to give some consideration on the preservation and development of Nusantara Heritage in the modern globalization.

1 (Acri 2015: 261)
2. Discussion

2.1 Siwa-Buddha concept in Java and Bali as a Nusantara Heritage

As mentioned above, Śiwa-Buddha is the basic concept in the present Balinese Hinduism. This concept was originated in old Java. It was found at the kakawin *Sutasoma* written by Mpu Tantular under the Majapahit Kingdom in 14th century in east Java. The 139th chapter of *Sutasoma* tells the sameness of both theories of Buddha and Śiwa, “bhinneka tunggal ika,” which became the motto of the Indonesian Republic. Before *Sutasoma*, the mixture or coexistence of Hinduism and Buddhism was already found in the religious literatures such as *Sang Hyang Kamahāyanikan* (SHK) compiled in Java. In SHK, Buddha (or Diwarūpa) was also called Paramaśiwa. Balinese Hinduism followed the Javanese concept. Here, we should think that this coexistence of two religions is coexistence of Hindu Śaivism and Tantric Buddhism especially.

Actually, this kind of coexistence of Śaivism and Tantric Buddhism was also found in Indian subcontinent in 11-12th century. Both Śaiva ascetics called ‘Nātha’ and Tantric Buddhist yogins called ‘Siddha’ practiced Hatha-yoga aiming mokṣa. In the Kathmandu Valley of Nepal, there is the Buddhist temple called ‘Seto (white) Matsendranāth.’ The main deity of this temple is a white Avalokiteśvara (Lokeśvara). However, this Buddhist deity is also regarded as Śaiva saint named Matsendranāth who played an important role in Northern India in 11th century. We can see the synchronic phenomenon in Indonesia and India. But in India and Nepal, the concept of Śiva-Buddha was not born. Thus, this concept is particular to Java and Bali.

2.2 Embodiment of Śiwa-Buddha concept

Next here, we shall see some examples of coexistence of Śaivism and Tantric Buddhism at the temples in Java and Bali. Candi Jago was founded at Malang, East Java in 14th century. This temple has the reliefs illustrating Hindu stories such as *Arjuna Wiwāha* and Kṛṣṇa stories. Besides those Hindu stories, Buddhist story like *Kuñjarakarṇa* is also found. Furthermore, the statue of Amoghapāśa Lokeśvara was put at its precinct. Amoghapāśa Lokeśvara is a Bodhisattva that appeared in the Indian Tantric Buddhist literature compiled in about 7th century. This deity particular to Tantric Buddhism is found along with Hindu deities in Candi Jago temple.

We will shift our gaze to Bali. In the Pura Puseh at Batubulan, Gianyar, we can see eight statues on the wall of the temple: (1) Kala, (2) Sambu, (3) Bayu, (4) Buda, (5) Indra, (6) Wisnu, (7) Buda, (8) Brahma. Of those eight, two statues are Buddhas, and the other six are Hindu ones. (1) Kala (Skt. Kāla) has the different form from Bhutakala in Bali, and it is

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2 Aoyama (1986: 14) Also see (Kinney 2003: 24)
3 (Teeuw & Robson 1981: 5) also tells that the story of *Kuñjarakarṇa* belongs to the living cultural heritage of the people of Java and Bali.
4 Under this statue, there is the inscription of ‘Bayu’ (Sanskrit: Vāyu) in Balinese letters, but this statue should be identified with goddess Durgā from the point of view of iconographical feature. See (Yamaguchi 2016)
rather similar to Indian Kāla who is identified with Śiva. (2) Sambu (Skt. Śambu) is also identified with Śiva. And two statues of Buddha have the forms similar to the statues found in Borobudur temple in central Java. In the Pura Puseh at Batubulan, we can see the merging of Hinduism and Buddhism. Pura Ulun Siwi in Jimbaran shows another example of coexistence of two religions. The central meru has two doors. One of them is for Śiva and the other is for Buddha.

Coexistence of Hinduism and Buddhism is not only found in temple architecture or icons but also found in the rituals. There are the priests called ‘Pedanda Buda’ in Bali and they take part in the festivals at Hindu temples. In Karangasem, there is a Buddhist community called ‘Bodha Kling.’ Hooykaas (1963) reported about the texts used by the Pedanda Budas in the rituals. Those texts contain many Sanskrit mantras that are easily recognized to be originated from Indian Tantric Buddhism. In the present Balinese Hinduism, not only the priests like pedandas or pemangkus, but also ordinary people recognize the concept of Śiva-Buddha. Those examples mentioned above are the visible embodiment of the concept.

3. Ancestor worship in Balinese Hinduism

Balinese rituals are classified into five categories: (1) Dewa yadnya, (2) Manusa yadnya, (3) Pitra yadnya, (4) Bhuta yadnya, and (5) Rsi yadnya. Among those, (3) Pitra yadnya is the ritual for ancestors. In Pitra yadnya, Balinese Hindus send off the dead family member in Ngaben, and make him or her ‘ancestor’ from the deceased family member by performing the following rituals like Nyekah. In Bali, every Hindu family has the house temple inside their property. There are the shrines where the deified ancestors reside. Every day, people worship the ancestors with the offerings there. Ancestors are considered as equal to the deities who protect and empower the people. Even in Manusa yadnya, for example, the ritual for three-month baby (Telubulanin), the parents and family members worship the ancestors as well as gods at the house temple in order to ask them to protect and empower the baby.5

Indian people also worship the ancestors. However, ancestor worship is not so important as the worship of gods there, and the ancestor is not regarded to be equal to the gods like in Bali. The cult of deified ancestors, especially the deification of the kings, already existed in the early East Javanese period.6 The importance and sacredness of ancestors in the present Bali is the absorption of an indigenous element by Hinduism, which was done through old Java.

4. Conclusion

As mentioned above, old Javanese and Balinese people imported the Indian religions such as Hinduism and Buddhism. However, they, not only imported them but also transformed them according to their own culture. The merging of Hindu Śaivism and

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5 See (Yamaguchi 2015)
6 (Kenny 2003: 25)
Tantric Buddhism was the synchronous phenomenon both in India and Indonesia. However, the concept of Śiwa-Buddha is particular to Java and Bali, which is not found in India or Nepal. And the ancestor worship is also the result of absorption of indigenous element by Indian religions. Those two elements are the important characteristics of Balinese Hinduism as the Nusantara heritage.

Now Indonesian people confront with the modernization or globalization. Religious culture is based on the social community. If the society will change its structure, there is the risk that the culture itself would decline or disappear. By the way, it is said that Japan is the only country which succeeded in the modernization in 19th century among Asian countries. The following is just my opinion. At that time, keeping aside their own community, Japanese people thought about what was the best for their country in every factor, such as politics, industry, education and so on. Here, ‘Japanese people’ doesn’t mean only politicians but also ordinary people. At that time, the people in the country side were still very poor, but probably they had the awareness of ‘a nation,’ which is one of the most fundamental concepts in modern times.

We will go back to the issue for Indonesia. I don’t think the people should abandon their traditional society and culture. However, I think that people should judge the order of priority in every social and cultural element, thinking their nation, Indonesia first. I mean that people should think what is the best for their nation first, thereafter for their area or community. In order to realize it, we should examine the meaning of ‘Nusantara’ again. In modern sense, Nusantara is not the aggregation of various islands, but one political, social and cultural whole that contains diversity. Keeping in mind the matter mentioned above, we should think which culture should be maintained for the nation and its people as the Nusantara Heritage.

Bibliography


Local leader election (thereafter called Pilkada) in Surakarta City has occurred in three periods of 2005, 2010, and 2015. The implementation of Pilkada is inseparable from campaign activity conducted by the candidates to compete for mayor and vice-mayor seats for the next five-year tenure. One attempt taken by mayor and vice-mayor candidates in conducting campaign activity is to use local cultural identity (Javanese culture). Javanese culture identity or Surakarta culture in this research consists of the dress (fashion) worn and the language used during campaigning for Pilkada in 2010 either directly or indirectly through advertisement media. The objective of research was to find out the meaning and symbols of Javanese culture, including dress and language, used by political actor candidates during campaigning for Pilkada of Surakarta City. The method employed was descriptive qualitative one with Framing Analysis technique, in which primary data derive from all news in Solopos daily related to news coverage of campaign of Pilkada Surakarta 2010. The sample taken was all of news concerning mayor and vice-mayor candidates’ campaign in Pilkada, in the period of March 01 – April 25, 2010. The result of research showed that the use of godhong kates (papaya leaves) batik and lurik clothing, and the use of local (Javanese) language are more attractive as they are consistent with the local culture.

Keywords: Pilkada, Javanese Cultural Identity, Surakarta

1. INTRODUCTION

Figure or candidate local leader is one of determinants in the direct Local Leader Election (Pilkada). The popularity of figure also determines the vote gain, moreover when the figure is incumbent. In direct Pilkada, there is a tendency that the incumbent will be reelected (the winner). Prishardoyo (2005) explains that the incumbent unnecessarily makes the socialization or introduction an agenda, as the incumbent has built and had network throughout villages/kelurahan, moreover, when they had an intention to be the candidate again during their tenure. Through Pilkada, people participate directly in determining the local leader. Direct Pilkada is the real manifestation of responsibility and accountability principles. Pilkada Surakarta is a democratic festivity to elect mayor and vice-mayor of Surakarta for the next five-year tenure. Pilkada Surakarta in 2010 was followed by two candidate couples. One of which was Joko Widodo and FX Hadi Rudyatmo constituting the incumbent couple elected as the mayor and vice-mayor of Surakarta City for the period of 2005-2010, meanwhile their competitors, Eddy Wirahbumi-Supradi Kertomenawi was the new candidate in Pilkada. In the voting conducted on April 26, 2010, the couple of Joko Widodo-FX Hadi Rudyatmo won the Pilkada with vote gain of 90%. The incumbent winning was due to, among
others, popularity factor, public opinion domination, and ability of improving self-image inseparable from the astuteness in dominating mass media. Nevertheless, the incumbent should campaign actively for obtaining substantial vote gain. Generally, the campaign is conducted through mass mobilization in opened or closed venue, through indoor or outdoor advertisement media, and direct or indirect campaign to the public. The campaign through mass mobilization is not preferred by many people as it is considered as arrogant and incur others’ fear, while the campaign with imaging approach exerts more positive effect, just like what the couple of Jokowi-Rudy did. Cultural campaign is very appropriate to Surakarta people known as cultural city. Political culture, according Suryani (2008: 3) is the political aspect of values system consisting of idea, knowledge, custom, superstition, and myth. All of these are known and recognized by most people. The political culture gives rationale to decline or to accept other values or norms.

One attempt of winning Pilkada is through campaign. Campaign is the process of transforming information in any form of political messages to the public through certain communication channel and media to affect and to create public opinion (Wahid, 2012: 127). In campaign, political symbol and attribute used by political actor candidate is the form of non-verbal communication that can create public perception. Perception on the same or similar non-verbal meanings can create mutual understanding between the political audiences. Similarly, Joko Widodo and FX Hadi Rudyatmo wearing Javanese fashion in Pilkada can create certain meaning thereby directing the public perception and opinion. Symbol can create perception and closeness between the political actors and their constituent. Deddy Mulyana (2010: 14) citing Brian McNair (2011:34) stated that coat model, hair style, camera angle, or stage layout are the examples of message aspect that can affect the audience’s perception on political communicators and their message. Symbol is signs having meaning used in a community or an association, in which the community has known the meaning of symbol used. Symbol and attribute in politic is very important as they can create meaning just like the politicians and political candidate’s interest. Symbol is not only a word, picture and artifact, but more than that it also serves as a sender of message and information in the group. The construction of meaning lies on the audience’s mind in the form of perception creating mutual understanding about a reality. It is the audience that determines the meaning rather than the reality itself. This understanding is created because the meaning in the audience’s mind (Mulyana and Rakhmat, 1996:277-278) or called intentional meaning, the meaning perceived by the symbol user. Meaning cannot be validated empirically. Meaning exists in others’ mind. “Words don’t mean, people means”.

Identity not only gives meaning to a personal individual, but also becomes the typical characteristics of a culture underlying it. Identity is defined literally as characteristic, sign or self-identity inherent to an individual, group or something whereby distinguishing an individual from others. Cultural identity is the characteristic an individual show because he/she is the member of a certain ethnic group. It includes the learning about and acceptance to tradition, congenital trait, language, religion, and descent of a culture (Liliweri, 2004: 67). The couple of Jokowi-Rudi makes Surakarta people sympathetic very cleverly using Javanese fashion during campaign. The Javanese ethnic cultural identity worn as if makes the public aware of the importance of preserving its own culture. Javanese cultural identity in the form of fashion and language use is the manifestation of candidate couple’s caring about Surakarta people. Even, when Jokowi was elected as
Surakarta mayor in 2010, Jokowi released a policy about local traditional fashion becoming official uniform for civil servants (PNS) in Solo City government environment on every Thursday. The use of traditional clothing uniform is a new breakthrough to reinforce the identity and character of Surakarta People in preserving traditional culture and to prevent it from extinction. Lampe (2010: 300) said that self identification as a part of either local ethnic or newcomer ethnic is very important in the context of local politic today. Ethnic symbols become one of important parts in the process of interaction between communities with different ethnic. Ethnic symbols and attributes distinguish everyone in social interaction, including in how an individual undertake politic roles. It means that a politician also faces the similar situation in interaction.

Media plays a very important part in Pilkada campaign. Nearly all parties use mass media in party socialization and campaign. The media’s ability of influencing the audience is no longer doubted. Media should choose, sort, accentuate, hide, and provide news frame from a series of general election event. Mass media has been a social arena or political stage, the arena where a variety of groups attempt to feature definition of situation and social reality according to their own version (Nugraha, 1991: viii). Mass media serves to make difference for those with independent characteristics and with no choice that can change attitude and behavior after seeing the image of political party through media in campaign. Mass media is not only an integral part of politics but also the central position in politics, can organize the reality from a variety of events occurring thereby becoming a discourse with the power of campaigning for politics (Mustofa, 2013). Political campaign is a part of political communication process. Political campaign is conducted by politicians or political candidates to introduce themselves, to socialize program and to influence the public perception and opinion.

2. RESEARCH METHODOLOGIES
This research employed a qualitative research method, an approach that the author’s subjective perception is put on the object studied. Data analysis was conducted based on framing analysis approach. Framing analysis is how media frame an event or reality in certain construction by means of accentuating the issue selection. In this research, the author used framing analysis to study the text of news media about Pilkada campaign in Solopos daily. The object of research was news coverage of Pilkada campaign in Surakarta in Solopos daily. The subject of research was reality construction, namely everything written by Solopos daily about news of Pilkada campaign. The object of research was news coverage about campaign for Pilkada Surakarta in Solopos daily. Solopos was selected as it masters the market in Surakarta area and is located in Surakarta. The subject of research was reality construction, everything written by Solopos about news of Pilkada campaign. Primary data source in this research was news coverage in Solopos daily. News coverage intended in this research was that about Pilkada Surakarta campaign in 2010 in Solopos daily edition March 01-April 25 2010 particularly about cultural identity performed by candidate, that were, fashion and language use. Secondary data of research included library study, books, and similar research report supporting the research.

3. RESULT AND DISCUSSION
Philo (1999: 16) stated that media can be used to disseminate new ideas, thinking and doctrine, and even media can result in revolution and generate modern imperialism, such as the change of democratic, political, cultural systems, lifestyle, and mindset with
concept and perspective supporting dominant ideology of dominant group. Furthermore, Philo explains that political even becomes uproarious because media then serves as a political communication instrument. Solopos is a local media in Surakarta playing an important part in providing framing to Pilkada implementation, particularly related to cultural identity used by candidates. Cultural identity can be seen from the candidate behavior during campaigning. Cultural identity in this research includes fashion and language. Fashion (clothing) used by candidate couple consists of lurik clothing, batik clothing and blangkon, while the language intended is local (Javanese) language. The two identities can be explained as follows:

A. Godhong Kates Batik and Lurik Clothing

Clothing is the signifier of identity. Clothing reflects on identity, status, gender, and has symbolic meaning so that it reflects on the power relation and the difference in social, political, and religion perspectives. This cultural identity is also used by the candidate couple of mayor and vice-mayor in Pilkada campaign. The form of clothing often worn by candidate couple of Pilkada (Joko Widodo – FX Hadi Rudyatmo) to attract the community’s attention consists of lurik clothing, godhong kates batik clothing and beskap.

The use of godhong kates batik can be seen in the campaign conducted by the couple of Jokowi-Rudy both in direct campaign and in outdoor advertisement media such as billboard posted in some points in Solo City, while the couple of Eddy Wirahbumi-Supradi Kertomenawi wore coat. The clothing worn by the candidate of Pilkada can be seen in the billboard posted in Ahmad Yani Street, Solo (April 10, 2010). Godhong Kates (Papaya leaves) has been long known as the basic material of bitter but very healthy medication herb. Godhong Kates batik worn by the couple of Jokowi-Rudy was selected as the branding in the campaign for Pilkada. Batik with godhong kates (papaya leaves) is the very eye-catching fashion. It is visible and can be known easily. It is something representing optimism among the electorate. (Arun, April 28, 2010). Godhong Kates batik was worn by Jokowi-Rudy during attending Special Plenary Session held by DPRD (Local Legislative Assembly) of Solo with and agenda of delivering Vision and Mission of Mayor and Vice-Mayor candidate couples on September 9, 2010. This couple seems to be prominent because most of other invited guests wore coat. Godhong kates batik clothing combining green, yellow, and orange colors with white base was also worn by Jokowi-Rudy during visiting Solopos Editorial Office. Godhong kates batik has a power that can drive the mass power so that the people vote voluntarily for Jokowi-Rudy. The political symbol power of Godhong kates batik clothing can be seen from Jokowi effect phenomenon, a trust in raising public support by borrowing Jokowi’s popularity. Another political symbol of Jokowi can also be seen when Jokowi campaigned for the election of DKI governor in 2012 in which Jokowi and his partner, Ahok, wore baju kotak-kotak (squared-pattern clothing). Jokowi’s consistency in wearing baju kotak-kotak in Governor Election campaign and high news coverage of media impacted on the socialization of political symbol to the community as the political identity for Jokowi. It is this socialization process through journalistic mechanism that made Baju kotak-kotak patent for Jokowi (Sari, 2013: 11).

Meanwhile, Jokowi’s political rival, Eddy Wirahbumi-Supradi Kertomenawi attended the agenda of delivering vision and mission wearing coat. The use of coat-model clothing shows western cultural characteristic. Coat, pants and tie are worn by men in
official events. Not only the political symbol used in symbol politics is tangible and expressed in the conventional forms (object) but the intangible and unconventional symbols also begin to be developed. The development is based on the essence of symbol definition, the meaning created and conveyed (Gusfield, 1981). Another expressiveness of political symbol including action, event, quality, and relation is developed widely to represent certain meaning (Choudhury, 2004).

Expression of identity through the clothing worn to achieve the political objective is an artificial attribute constituting the form of front stage management. The elements of front stage performance are the attempt of keeping the self-image stable before the audience. Herbert Mead (in Dilla, 2006) stated that human interaction uses symbols, the way of using symbol represents what they intend to communicate to their fellow. Godhong kates batik motif as an icon is the part of Jokowi-Rudy’s campaign, because they want to perform differently and to promote Solo’s local product all at once. In lead news, Solopos explained “Godhong kates (papaya leaves) batik motif is very inherent to the figure of mayor and vice-mayor candidate couple (Joko Widodo and FX Hadi Rudyatmo) (Arum, Tika Sekar and Ayu Prawitasari, 2010). In addition to wearing godhong kates motif batik, Jokowi-Rudy also wore Javanese cultural identity clothing, lurik. Clothing is one of communication medium as suggested by Umberto Eco, that human beings can communicate through a variety of medium (Vera, 2014: 31). Lurik clothing was worn by Jokowi-Rudy when they registered to be the candidate of mayor and vice-mayor in KPU (General Election Commission) of Surakarta. Solopos, in its news coverage, presented a title (March 4, 2010): Registration Procession Was conducted merrily like Bridegroom, Jokowi-Rudy were lead to KPU.

The registration of mayor candidate couple of (Joko Widodo – FX Hadi Rudyatmo for Local Leader Election of 2010, ran merrily. Wrapped in Javanese customary nuance, those couple wore lurik motif clothing and black headband and went to the Secretariat Office of KPU in Manahan Stadium complex. Meanwhile, their proponents from coalition partner accompanied them. In Manahan area, they were welcomed with dances and reog art. Before registering themselves, just like a couple of Javanese bride-bridegroom, undertook pasrah-tinampi procession, exactly in front of the Secretariat Office of Surakarta City’s KPU. Using krama inggil language, an MC (pambiwara) handed the candidate couple over to YF Soekasno, to be registered as the couple of mayor and vice-mayor candidates.

Clothing can also express personal and collective identities. Through clothing, human beings can communicate self-identity, social and cultural classes they have. Cultural identity is the social construction and can be expressed through a variety of representation that can be known by others. Thus, identity can be interpreted through such signs as taste, belief, attitude, lifestyle, and even political participation. Identity, according to Giddens and Barker, is the self just like what is interpreted reflexively by others in his/her biographical context (Barker, 2013: 174-175). Weeks in Barker stated that identity is your similarity to a number of people and what distinguishes you from others (Barker, 2013: 176). In relation to customary context, batik is worn as fashion and ceremonial supporting set (Barker, 2013: 9). Danesi (2012: 206-207) suggested that fashion can be defined as the sign expanding the basic meaning of body in cultural context. Clothing is not only a cover of body for the sake of protection, but it is also a sign system interrelated to other sign systems within society, and through which we can send message. This message can be attitude, social status, political belief, and so forth.
B. Language

Language is a symbol system enabling people to share meaning. In verbal communication, linguistic symbol used is verbal language, either spoken or written. A nation’s or an ethnic’s language derives from an interaction and relationship between citizens (Hardjana, 2003: 22). The implementation of campaign for Pilkada Surakarta was inseparable from Javanese cultural identity, using Javanese local language. Javanese Language is one of cultural identities existing in Indonesia. The Mayor and Vice-Mayor candidates as Javanese (Surakarta) people used Indonesian and local languages in campaigning. The couple of Eddy Wirahbumi-Supradi Kertamenawi used local language during campaigning in recitation (Pengajian Jemaah Putri Mahabbah Rasul (Jamuri)) to ask for support from the recitation group. Edy Wirahbumi-Supradi Kertamenawi made welcoming speech in Javanese language in about 5-10 minutes. Edy explained that Solo needs a leader. For that reason, in this 2010 Pilkada, he is determined to go forward along with Supradi. In the headline Wi-Di asked for the Jemaah Putri Mahabbah Rasul’s blessing (Solopos, March 13, 2010), as written in the news script below:

“In the end of his welcoming speech, Edy asked for pray, blessing, and support from Jamuri: “Are you willing to support us?” said Edy in Javanese languages. The participants of recitation who wore white fashion welcomed simultaneously, “Inggih... kersaa... (Yes... we are...).”

The couple of Jokowi-Rudy is slightly different from Edy Wirahbumi-Supradi Kertamenawi in asking for support from the community. The expression of asking for support from the community was conveyed by Jokowi when they registered to be the candidate of mayor and vice-mayor (Solopos, March 5, 2010):

(Meaning, I can. But I ask for support from all Solo people in order to better. Let us come to the voting place to vote for Jokowi-Rudy on April 26, 2010)

Javanese language used by those two political candidates was very understandable to Surakarta people who largely have Javanese identity. Language as a communication medium will be understandable when communicator and communicant have same language. Language is a combination of words organized systematically, so that it can be used as communication medium. The word itself is an integral part of symbol used by its community groups.

4. CONCLUSION

a. Solopos daily is a local daily newspaper in Solo or Surakarta area. As a local media, it presents much news in Surakarta and surrounding. Solopos frame consistently the campaign event by Pilkada candidate positively. Solopos tried to cover the news of Joko Widodo-FX Hadi Rudyatmo and Eddy Wirahbumi-Supradi Kertomenawi couple candidates as the important event and shows that Pilkada campaign is an important event to be known for its development by the community.

b. Javanese ethnic cultural identity in the form of fashion and language can be seen from the behavior of mayor and vice-mayor candidates during campaigning for
**Pilkada.** Javanese ethnic cultural identity of fashion can be seen from the clothing worn by the two couples: *godhong kates* batik clothing, *lurik* clothing, and coat. Meanwhile, the language used was local language, Javanese language. This identity also shows the similarity of ethnic between candidates and their proponent community, so that fashion and language symbols acceptable to Surakarta people.

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